



MARKETING NEWSLETTER

GTRadial and @Jejelogy
Instagram Giveaway Collaboration
to SUV Aficionados



gtr radial



GTRadialID

Beli online
Cicil 12 Bulan



www.speedwork.id



GT Radial collaborates with @Jejelogy, Indonesia's leading Off road racer by holding an Instagram giveaway campaign in the form of 1 set of **GT Radial** Savero Komodo MT Plus tires from the period of May 22 to June 5. Prizes also ranges from Condotti watches and Special Edition Jejelogy T-shirt.

@Jejelogy, who has 88k followers, invites SUV aficionados to tell their interesting stories and experiences with their 4x4 vehicles. All submission must only be SUV related which include an interesting photo of the said topic.

The campaign has managed to gain many impressions and followed by hundreds of participants in the **GT Radial** and @Jejelogy Instagram accounts. After going through the selection, the final winners were announced and contacted by @Jejelogy for the winning prizes

